

INSPIRE

A Centennial Campaign for the Rose Bowl Stadium

INSPIRED BY THE PAST.
INSPIRING THE PRESENT.
INSPIRATION FOR THE FUTURE.



**HISTORIC MARKER HONORING the PARTICIPANTS of the
IVY LEAGUE in the ROSE BOWL GAME[®]
at the ROSE BOWL STADIUM**

HISTORICAL MARKERS.

On January 1, 1916, Brown played Washington State in the second Rose Bowl Game. This game started what would be a foundational history for Ivy League participation during the early stages of the Rose Bowl. An Ivy League school played in three of the first six Rose Bowl Games. One of those teams, Brown, also had the first African-American, Fritz Pollard, to participate in the Rose Bowl.

Although the Rose Bowl Game is often associated with other conferences, the Ivy League and its rich traditional history set the foundation of what the Rose Bowl Game is today.

The Rose Bowl Stadium will honor the rich Ivy League history at the Rose Bowl with an in-stadium historical marker. Here are just some of the historically significant facts:

- The first African-American to play at the Rose Bowl, Fritz Pollard, played for Brown
- Led by Head Coach Bob Folwell and three sport star Howard Berry, Penn beat Penn State, Michigan and West Virginia during the regular season on their way to the Rose Bowl Game
- Harvard beat Oregon 7-6 in the first Rose Bowl after WWI. Harvard finished the season 8-0-1
- Under Head Coach Lou Little, Columbia, beat heavily-favored Stanford 7-0 in one of the biggest upsets in Rose Bowl Game history.

We respectfully request your consideration of making a gift to recognize this huge moment for the Ivy League schools and the Rose Bowl Stadium. - it is a key part of the heritage at America's Stadium and with the Rose Bowl Game.

“There are places that still seem sort of special and unreachable. This is definitely one of them.”

- KENNY CHESNEY, COUNTRY MUSIC SUPERSTAR





THE ROSE BOWL STADIUM, AMERICA'S STADIUM, HAS AUTHORED COUNTLESS ICONIC & INSPIRATIONAL MOMENTS SINCE IT OPENED IN OCTOBER 1922.



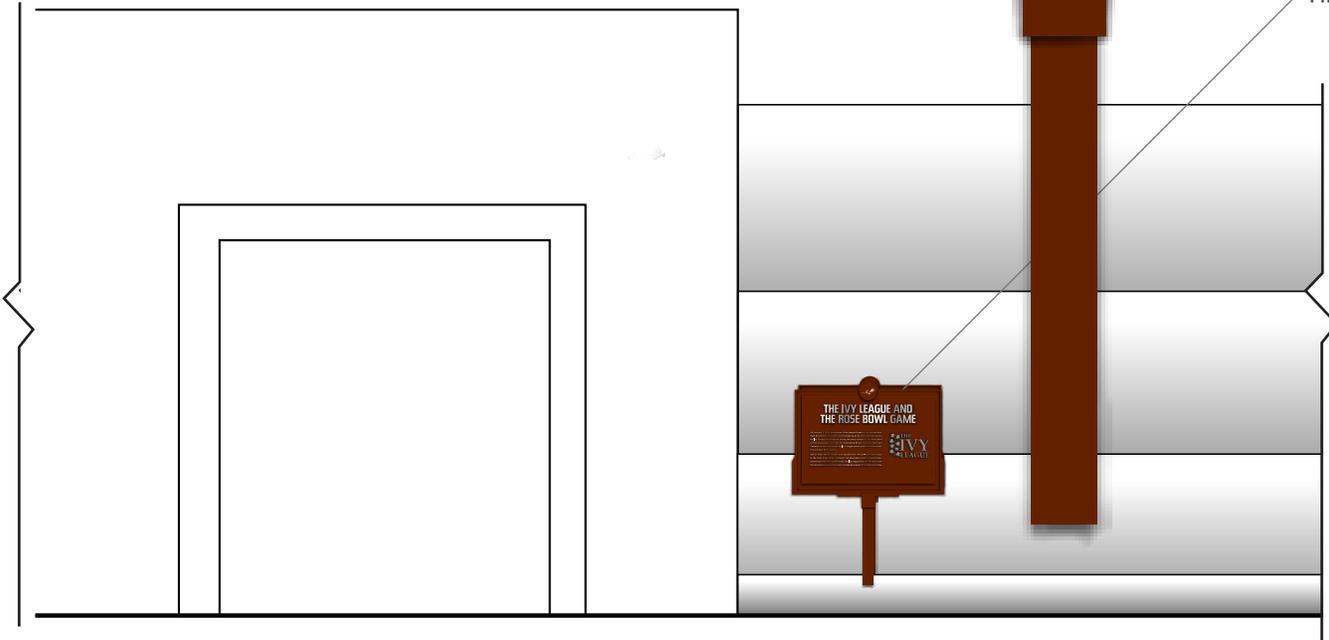
THE IVY LEAGUE AND THE ROSE BOWL GAME

On January 1, 1916, Washington State played Brown in the second ever Rose Bowl Game. This game started what would be a foundational history for Ivy League participation during the early stages of the Rose Bowl as the Granddaddy of Them All, showcasing Brown, Harvard, Penn and Columbia in the early years. An Ivy League school played in three of the first six Rose Bowl Games.

One of those teams, Brown, also had the first African-American to play in the Rose Bowl Game. Although the Rose Bowl Game is traditionally associated with other conferences, the Ivy League and its rich history set the foundation of what the iconic college bowl game in Pasadena is today.



Historical marker



FRONT ELEVATION

THE HISTORICAL SIGNIFICANCE OF PARTICULAR ICONS & MOMENTS THAT HAVE DEFINED THE HISTORY OF THIS NATIONAL HISTORIC LANDMARK DESERVE TO BE CELEBRATED & POTRAYED FOR EDUCATIONAL & INSPIRATIONAL PURPOSES.

